

European Forum for Urban Safety – Project proposal

Tourism and safety

Topic	<i>How to integrate the crime prevention and safety approaches with a local tourist policy?</i>
Funding programme	ISEC 2009 (Prevention and fight against crime Programme) European Commission
Deadline	31st July 2009 If interested, please reply before July 10th
Context	<p>Safety and security are vital to provide a tourism policy of high quality. In fact, more than for any other economy activity, the success or failure of a tourism destination depends on being able to provide a safe and a secure environment for visitors. In this field, the key factor is, unquestionably, the feeling of security – or insecurity- experienced by tourists during their stay. This feeling can obviously be influenced by their own experiences or misfortunes during such stay. However, subjective factors, like the town-planning organisation of the public space, availability or unavailability of basic and understandable information for foreigners, lack or excess of police presence, as well as the local mass management in the public space (notably, during certain events like festivals, folk festivities...)</p> <p>Another essential aspect to take into account in the framework of a safety tourist policy implementation is the capacity of local authorities to develop plans allowing tourists, who have experienced any misfortune (thefts, assaults, healthy problems...), not to feel “lost” and “neglected”. Indeed, it is necessary to offer them clear information and efficient solutions so that they can feel themselves supported and be helped to address the language barriers.</p> <p>The following subject matters will be particularly addressed within this project :</p> <ol style="list-style-type: none"> 1. What are the relevant indicators of “safe” tourism at the local level? 2. The different sorts of tourism to take in account 3. The building or reinforcement of the specific partnership to implement an efficient tourism policy.

	<p>4. The integration of local communities with the tourism industry</p> <p>5. The required balance between tourist safety and inhabitant safety</p>
Goals	<p>Partner cities will have the opportunity to :</p> <ul style="list-style-type: none"> - exchange experiences and practices at seminars, meetings, field visits... - participate actively in final tool productions - strengthen their local partnership and tourism management in terms of crime prevention and safety - Raise public awareness and improve the training of local actors facing this subject matter
Outputs	<p>This project will mainly aim to develop two operative tools:</p> <ul style="list-style-type: none"> ● A Guide dealing with : <ul style="list-style-type: none"> - the best practices implemented, in this field, in the European cities - Recommendations and advice to improve partnership-based approaches and actions, as well as the training of different local actors. - Key indicators to assess the local situation and the available resources. ● A « safe tourist city » charter which will be based on results and concrete outputs described in the Guide, allowing cities to promote their tourist policy through a sort of label.
Funding	<p>EU Funding: 70%</p> <p>Contribution: 30 %</p>
Length project	<p>Between 30 et 36 months</p>
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